



MINUTES
GEECT BOARD MEETING
Den Norske Filmskolen, Lillehammer, Norway, May 9th 2017

The 2nd GEECT Board Meeting 2017 took place in Den Norske Filmskolen (Høgskolen i Innlandet), Lillehammer Norway, on the 9th of May.

Summary of GEECT Board actions since Board meeting Paris (January 19th):

As Chair of GEECT Bert Beyens attended the CILECT EXECUTIVE COUNCIL Meeting in Guadalajara Mexico, 11+12 March 2017 (see CILECT Minutes).

Member schools received following mails:

- April 3th: a mail with subject "GEECT News April 2017" announcing the decision about the GEECT AUTUMN CONFERENCE 2017 "Music and Sound Design for Film/New Media in LMTA Vilnius; with, in attachment: (1) Minutes GEECT Board meeting 19th January 2017 (2) Message CILECT President (3) Letter to Members GEECT April 2017.

- April 27th: a mail with subject "Latest news GEECT Vilnius Conference" announcing preregistration and call for keynotes and panels; with, in attachment: Letter + Info about LMTA Conference.

- May 5th: a mail with subject "GEECT News: CALL 2018+New Website" announcing the launch of the first GEECT website, and making 2 calls for GEECT Conferences 2018; with, in attachment: Letter to Members GEECT May 2017 and the GEECT Conference application form.

Under guidance of Guido Lukoschek the Board worked together to put up the first GEECT Website ever. It came online on May 5th, getting more than 20 visitors from 10 European countries that first day.

GEECT/CILECT info sessions took place during the Lillehammer Conference: On Tuesday 9th of May Giedre Kabasinskiene introduced the Conference on "Film Music and Sound Design for Film and New Media", LMTA Vilnius, September 2017; Chantal Haunreiter and Christian Isely presented the CILECT Conference "Transmedia & Interdisciplinary Approaches", ZHdK, Zurich October 2017. Guido Lukoschek guided the participants of the Lillehammer Conference through the new GEECT Website.

The actual Board meeting started at 10.30am; all Board members present. (Chair: Bert Beyens, Vice-Chair: Vinca Wiedemann, Treasurer: Manuel José Damásio, Members: Eli Bø and Guido Lukoschek).

1) GEECT Finances 2017.

Expenditure (from January until May):

GEECT paid for the trip of Chair Bert Beyens to the funeral of Marc Nicolas on the 4th of January, and for GEECT flowers. Partial travelling reimbursements for Board Meetings (Paris and Lillehammer) were done according to the new agreement (Brisbane). The Board had a lunch in Paris. A sum was paid for the GEECT website. The first part of financial support for Conferences was paid to both DNF Lillehammer and LMTA Vilnius.

Income: The chair will contact Stan Semerdjiev about the transfer of the GEECT FEES to our accounts.

2) CONFERENCES:

It is actual practice that the GEECT Board decides which school receives support to organize a GEECT Conference. After a CALL is made, and when schools have submitted their proposals, the Board spends much time discussing the competing applications. A written outline is all the Board has to go by, and this material forms the basis for the decision to give financial support to the one selected school.

Therefore, the GEECT Board (after having attended Day 1 of 'Training the Trainers - Reboot') expressed reservations about the unfolding Lillehammer Conference, because the actual format was so very different from the approved proposal.

The original application (by Project Chair Thomas Stenderup), included a structure of keynote speakers and panels, case studies and workshops; while the final conference format merely was limited to group work. This change of approach had not been communicated in advance.

The GEECT Board arranged a meeting with Fredrik Graver (Project Executive) the next day (May 10th), and expressed its concerns.

The Board decided to await the evaluation feedback from participants, not to jump to conclusions or change regulations - though irrespective of feedback results the Board saw this change of direction as problematic.

The GEECT Board made some amendments to the Evaluation Form which was to be sent out to participants of the Lillehammer Conference and agreed to develop a single GEECT evaluation document for future events.

Importance will be given to conference participants' expectations regarding output and outcomes (publications, recordings, take away from conference, etc.)

The GEECT Board also evaluated procedures for how calls for conferences have been made since 2014 (with clear guidelines, and a strict deadline). The main purpose for this rigorous approach has been to give ALL member schools an equal opportunity to put proposals forward. The Board also discussed the payment practice: 50% of the money paid after approval and when preparations start (for conference website for example); 50% after evaluation and when dissemination is available. Information on the GEECT website should be as clear as possible, though the Board agreed that some information should only be released upon request, as it is safer not to publish detailed financial information on a public website.

3) EUROPE (ERASMUS+ and MEDIA)

25 schools have come together for the EU MEDIA action that Manuel José Damásio continued in Brisbane and agreed to jointly prepare a submission for an Erasmus agreement for mobility.

The next deadline for submissions is March 2018.

The plan is to have delegates (of all participating schools) sign in Vilnius the joint mandate letter.

GEECT will contact the Executive Director of CILECT in order to come to a solution regarding the so-called PIC code.

So far, the GEECT Board has not been successful in tracking down the necessary documents that explain the VAT-status of our association, and cannot apply therefore. (GEECT was registered in Paris in 2011 for reasons of financial matters with our bank accounts moving from the Netherlands to France).

4) RANKING IN EUROPEAN HIGHER EDUCATION

The GEECT Board discussed the upcoming new practice of ranking European Higher Education Institutions, which inevitably will become a reality for Art Schools, GEECT member schools included. U-Multirank, which will be covering the arts in 2018, was also discussed as an additional indication of this new trend.

5) GEECT WEBSITE

The GEECT Board was always aware of the delicate nature of installing a GEECT Website. In order to position our regional website within the overall CILECT framework, major efforts were made to keep the website transparent and simple, and to make it an easy window to the CILECT website. Deviation from existing logos and style was kept to the minimum.

The GEECT Board strongly believes that this website will be seen as a major tool for enhancing GEECT's visibility, and can only improve with time.

Before going into an in-depth analysis of the many aspects of the GEECT Website, the Board thanked Guido Lukoschek for the great work that he has done in a very short period of time. The next hour all Board members suggested changes and amendments, and discussed content, style and lay-out.

6) NEXT GEECT BOARD ACTIVITIES

The Board agrees to communicate about the 1st CALL SPRING CONFERENCE 2018 by mail and hopes to have a decision during the Vilnius Conference.

NEXT (3rd) Board Meeting 2017 will be in Zurich, during the CILECT Conference. (The GEECT BOARD will make its decision for the 2nd CALL AUTUMN CONFERENCE 2018).

The GEECT Board will prepare a Members Meeting in Zurich in due time and inform the members about it.

Meeting ends at 4.00 pm.