



**GEECT**

Teaching

Production Design

Symposium

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**12-13 March 2015**

The National Film School  
at IADT

Dún Laoghaire Ireland

Day	Time	Venue	Activity
Wed 11	Varies	Travel - Dublin Airport	Participants to take the Aircoach outside Arrivals at each Terminal to the Royal Marine Hotel, Dun Laoghaire stop
	19:30	Royal Marine Hotel	Meet & Greet / Welcome Dinner
Thr 12	09:15	Travel	Bus departs Royal Marine for IADT
	09:30		Welcome Address / Keynote Speech Alex Mc Dowell (Professor of Practice, USC School of Cinematic Arts). Chair: Donald Taylor Black (IADT)
	11:30	IADT	Tea / Coffee
	12:00	NFS Studio & Carriglea Building	Design for Stage & Screen Liam Doona (Head of Department of Design & Visual Arts, IADT) introduces IADT's most recently introduced undergraduate programme
	13:00		Lunch
	13:30		Tour of National Film School
	14:30		Pecha Kucha Presentations. Each School introduces their programme for Production Design. Chair: Jean Rice (IADT)
	15:30		Short Break
	15:45		Panel: Teaching Production Design to non-designers Petra Lebdušková (FAMU), Jane Barnwell (Westminster), David Munns (Arts University, Bournemouth) Chair: Dr Elaine Sisson (IADT)
	17:30	Travel	Return to Royal Marine Hotel
	19:00		Dinner - Hartley's Restaurant
Fri 13	09:15	Travel	Bus departs Royal Marine for IADT
	09:30	IADT Carriglea Building Room C026	Panel: Production Design & VFX Uli Hanisch (IFS, Cologne), Tanja Bastamow (Aalto University, Helsinki), Michel de Graaf (Netherlands Film & Television Academy) Chair: Tom Conroy
	11:00		Tea / Coffee
	11:30		Best Kept Secrets - Session 1 Chair: Bert Beyens (RITS, Brussels / Chair of GEECT)
	13:00		Lunch
	14:00		Best Kept Secrets - Session 2 Chair: Barry Dignam (IADT)
	15:30		Closing Session Alex McDowell, Moira Tait (NFTS), Liam Doona (IADT). Chair: Marc Nicolas (La Fémis)
	16:30	Travel	Guided tour of "In the Making" Exhibition, Coach House, Dublin Castle
		19:30	
Sat 14		Travel	Participants travel to Dublin Airport by Aircoach. Stop situated at the hotel

Please note, there will be opportunities for questions and answers at each session

WELCOME TO THE 2015 GEECT  
TEACHING PRODUCTION DESIGN  
SYMPOSIUM

**Fáilte roimh go léir!**

**May I welcome colleagues from 30 film schools in 19 countries to the first GEECT Symposium in Production Design, which I hope will be an important and relevant event for all of us.**

**You are all most welcome to Ireland, to Dún Laoghaire, and The National Film School and I sincerely hope that you will enjoy your time here.**

DONALD TAYLOR BLACK

Vice-Chair of GEECT / Creative Director of The National Film School at IADT

Dun Laoghaire Institute of Art Design and Technology (IADT)

Dun Laoghaire Institute of Art Design and Technology (IADT), is a vibrant Institute of Technology that thrives on new ideas and creativity. IADT is the only Institute of Technology in Ireland with a specific mission to drive and inform the creative, media and cultural industries through teaching research and innovation. IADT specialises in creativity and innovation as expressed in the arts, technology and entrepreneurship.

The National Film School (NFS).

The National Film School at IADT is a professional centre of excellence that both reflects and influences practice in the film, animation, broadcasting and the digital media industries by providing creative, technical and academic education of an international standard. It has the widest portfolio of overlapping, inter-connected practical full-time courses on the island of Ireland. The official launch of our new purpose-built facility,

The National Film School building, on the IADT campus in November 2013 has added to the industry standard facilities provided to students at IADT preparing for a career in the film industry.

GEECT/CILECT

GEECT (Groupement Européen des Ecoles de Cinéma et de Télévision) is the European regional section of the International Association of Film and Television Schools (Centre International de Liaison des Ecoles de Cinéma et de Télévision - CILECT). The Executive Council is Bert Beyens (Chair), RITS, School of the Arts, Brussels, Belgium; Donald Taylor Black (Vice-Chair), The National Film School at IADT, Dublin, Ireland; Pavel Jech (Treasurer), Filmová a Televizní Fakulta (FAMU), Prague, Czech Republic; Vinca Wiedemann, Den Danske Filmskole (DDF), Copenhagen, Denmark; and Assc. Prof. Dr. Manuel José Damásio Universidade Lusófona de Humanidades e Tecnologias, Lisboa, Portugal.



## ALEX MCDOWELL: KEYNOTE SPEAKER



### ALEX MCDOWELL, RDI

Professor of Practice, USC School of Cinematic Arts, Media Arts + Practice

William Cameron Menzies Endowed Chair in Production Design

Director, USC World Building Media Lab, USC 5D Institute

Creative Director, 5D Global Studio at Wondros

Alex McDowell RDI is a narrative designer and creative director working in multi-platform experiential media. Throughout his 30-year career of production design, McDowell collaborated with directors including Steven Spielberg (Minority Report, The Terminal), Tim Burton (Charlie and the Chocolate Factory) and David Fincher (Fight Club), among many others. In many ways, Minority Report solidified his process of world building, as the film's broad requirements for empirical context (future reality, not science fiction) demanded the development of an entire narrative space, at the same time as new digital processes enabled revolutionary non-linear and immersive creative environments for design visualization.

He is Professor of Practice in Media Arts + Practice at USC School of Cinematic Arts, where he teaches world building. He is director of the

USC World Building Media Lab (WbML), where McDowell and his interdisciplinary students engage in funded research to build immersive worlds for storytelling and vast collaboration for synchronous media technologies. The WbML was awarded the prestigious Future Voice Award at the 2014 Interaction Awards. He also leads the USC World Building Institute, renowned since 2007 as the preeminent knowledge space for designers and creators in cross-platform narrative media. He is recipient, from George Lucas, of the USC William Cameron Menzies endowed chair in Production Design.

McDowell's 5D GlobalStudio at Wondros are high-end peddlers of modern-day magic. In a multi-platform, cross-discipline design studio practice, he and his team combine emergent technologies with highly interactive storytelling to create deeply immersive experiences that surprise, provoke and delight. 5D GlobalStudio imagines a clearer vision of the future for clients and creates holistic experiences that enact those futures--now. McDowell applies world building across multiple industries with clients including Al Baydha Development Corporation, Boeing, Intel, Royal Shakespeare Company, Warner Brothers, among others.

As Visiting Artist to the MIT Media Lab (2005-2010) he designed the renowned robot opera "Death and the Powers" which premiered in 2010 at the Salle-Garnier in Monte Carlo. He is a Getty Research Institute scholar and an executive board member of the Academy of Motion Pictures Design Branch. In 2006, he was awarded Royal Designer for Industry by the UK's Royal Society of Arts and, in 2013, was given the UK Designers & Art Director's Presidents Award.

## **DONALD TAYLOR BLACK: KEYNOTE CHAIR**

### DONALD TAYLOR BLACK

Creative Director of National Film School, IADT

Donald Taylor was appointed Head of the Department of Film & Media at IADT in 2001 and became the first Creative Director of The National Film School in 2006. He was elected as a member of the Executive Council of GEECT, the European regional grouping of The International Association of Film & Television Schools (CILECT) in 2008, and has been Vice-Chair since 2014. Over the last 30 years, his documentary films have been commissioned or transmitted by RTÉ, Channel 4, BBC, the ITV Network, UTV, La Sept/ARTE, YLE, SBS, the Australian Broadcasting Corporation, and PBS stations in the United States. They have won a number of awards and have been screened at the Chicago, Melbourne, Sydney, London, Taormina, Hong Kong, Augsburg, Geneva, Pordenone, Dublin, and Cork film festivals; at INPUT, the Museum of Modern Art in New York, the Cinémathèque Française; and as part of retrospectives throughout the world. *Skin in the Game*, his most recent film, was nominated for an IFTA Award, as Best Feature Documentary, in 2013. He is a member of the European Film Academy.

## **PRESENTATION: DESIGN FOR STAGE & SCREEN PROGRAMME**

### LIAM DOONA

Head of the Department of Design & Visual Arts, IADT

Liam studied theatre design in Nottingham before embarking on a combined career as designer and lecturer. He has authored and led undergraduate and postgraduate programmes in theatre and performance design at Nottingham Trent University, City of Birmingham University and University of Leeds and has worked as an external examiner for many British, Irish and other European educational institutions. Liam co-authored the Design for Stage and Screen programme at IADT and is currently Head of the Department of Design and Visual Arts, which is home to the design and technical arts courses of The National Film School. Liam's recent design work has included two productions for The Abbey, Ireland's National Theatre: *She Stoops To Conquer* by Oliver Goldsmith and *Conservatory* by Michael West, and a major revival of Brendan Behan's *Borstal Boy* at the Gaiety Theatre, Dublin. His re-evaluation of American stage designer Jo Mielziner is published in *A Reader in Scenography*, edited by Andrew Nisbett and Jane Collins, a title for which he was also a principal adviser.

## **PANEL: TEACHING PRODUCTION DESIGN TO NON-DESIGNERS**

### Dr. ELAINE SISSON - Panel Chair

Elaine Sisson is a cultural historian, writer and researcher and Senior Lecturer in Visual Culture at IADT, with teaching and research interests in the Irish revolutionary period, modernism, avant-garde costume, and set design on the Irish stage. She wrote the book *Pearse's Patriots: the Cult of Boyhood at St Enda's* (Cork University Press, 2004, repr. 2005) and is the co-editor of *Ireland, Design and Visual Culture: Negotiating Modernity 1922-1992*, with Linda King (CUP, 2011). She is an historical commentator for radio and television documentaries including RTÉ (*The Lost Son, The Easter Rising, and Patrick Pearse: Fanatic Heart*); and TG4 (*History of the GAA, The 1916 Signatories: Seachtar na Cásca*). Her work has been published in many books and journals; a podcast of her research on Pearse is available on UCD's Scholarcast website. She was one of the founding members of the Graduate School of Creative Arts and Media, Dublin, an inter-institutional collaboration in doctoral studies for creative practice.

### JANE BARNWELL - Panelist

Jane Barnwell is Senior Lecturer in Contemporary Media Practice at University of Westminster, where she teaches practice and theory. Graduating from Leeds University and the Northern School of Film & Television she began her career at the BBC, before working as a freelance designer. Her artist films have received commissions from The Unicorn Theatre, The Women's Library, The Place, Battersea Arts Centre, Chisenhale Gallery, TAP and the Truman Brewery. She has developed learning initiatives including organising student festivals and creating student commission/live project opportunities. Jane has published articles and interviews for a range of publications including - *The Guardian, The Scenographer, International Journal of Production & Costume Design, Journal of British Cinema and Television and Widescreen*. Sole authored books include *Production Design: Architects of the screen* (2004, Wallflower Press) and *The Fundamentals of Film Making* (2008, AVA publishing). She is currently writing a production design title for Bloomsbury Publishing.

## **PANEL: TEACHING PRODUCTION DESIGN TO NON-DESIGNERS**

### DAVID MUNNS - Panelist

David Munns has been a film production designer since the 1980's working on features, television dramas, commercials, music videos and others. He has worked consistently with director Milcho Manchevski since designing *Before The Rain* (Golden Lion for Best Film - Venice Film Festival 1994; Academy Award Nomination - Best Foreign Film 1995). Other films have included *Six Shooter*, directed by Martin McDonagh (Academy Award for Best Short Film in 2006) and *This Little Life*, directed by Sarah Gavron (BAFTA winner 2004). In 2009 David received an award from the Government of Macedonia for contribution to Macedonian film and cinema. He has recently become course leader of MA Film Production at Arts University Bournemouth, having been course leader of the BA (Hons) Film Production course since 2006.

### PETRA LEBDUŠKOVÁ - Panelist

Petra studied at the Theatre Faculty of the Academy of Performing Arts (DAMU) in Prague, graduating in 2007. She also studied textile design at the École Nationale Supérieure des Arts Appliqués et des Métiers d'Art in Paris. While still a student, she designed costumes for the Disk Theatre's production of *Autobahn* and established an intensive collaboration with the TV School of the Academy of Performing Arts (FAMU). She also designed the costumes for Lucie Groene's film, *The Beggar's Story* (2009), which won the Best Picture/Best Art Direction awards at the MPI Film Festival.

Furthermore, Petra created the sets for the band The Tap Tap's video for the song *4Chrrr* (2009, directed by Radovan Sibrt) and the costumes for the TV trailer for the Czech Nightingale Award Ceremony (2012, directed by Vojtěch Moravec). In 2012, she designed the sets and costumes for the Prague Opera Ball, which marked the beginning of her collaboration with choreographers, Viktor Konvalinka and Tomáš Rychetský. More recently, she is increasingly focused on designing ballet costumes; of key importance is her collaboration with Petr Zúška's *Death and the Maiden*, created for Les Ballets de Monte-Carlo. Petra currently works at FAMU as director of the design section, heading the sets module for foreign students in the camera department.

## **PANEL: PRODUCTION DESIGN & VFX**

### TOM CONROY – Panel Chair

Tom has worked as a production designer on numerous feature films, including *East is East*, *Intermission*, *Inside I'm Dancing*, *The Roman Spring of Mrs Stone*, *West is West*, and *Breakfast on Pluto* for Neil Jordan. He has just completed Working Title's *Legend* with Tom Hardy, to be released Autumn 2015. He has also designed many television series, including *The Tudors*, *Camelot*, *Titanic: Blood & Steel* and *Vikings* (seasons one and two). In Spring 2014, he finished *Crossbones*, a TV series starring John Malkovich, for NBC, shooting in the Caribbean. He won a Primetime Emmy award for his design on *The Tudors*, having been previously nominated twice.

He is a three times winner of a Gemini award from the Canadian Academy and has been nominated twice for an Art Directors Guild Award in Los Angeles. He has been nominated many times at the Irish Film and Television Academy (IFTA) Awards, winning twice, for *The Tudors* and *Vikings*.

### MICHEL DE GRAAF –Panelist

Michel de Graaf is the Head of the Production Design Department at the NFA (Netherlands Film Academy) in Amsterdam, where he also works as a tutor in Production Design. He studied Photography in The Hague, before beginning an almost thirty years long career as a production designer, designing for both film and television, as well for commercials, and theatre. In 2011 he worked on the film *Isabelle* for director Ben Sombogaart; it was released at the Dutch Film Festival in Utrecht (NFF) and, the following year, he worked as production designer on the Dutch television series, *Lijn 32*. He was production designer and art director for drama series, *Law and Delusion* (2001), *Twin sisters* (2002) and *Bride Flight* (2008). In 2003 he was nominated for a Golden Calf

for Best Production Design for the feature film *November Light*.

### ULI HANISCH – Panelist

While studying Visual Communication in Düsseldorf, Uli Hanisch first worked as a graphic designer. In 1987, he began his collaboration with Christoph Schlingensiefel on experimental films such as *The German Chainsaw Massacre* and designed the movies of Germany's pre-eminent comic performer, Helge Schneider. He has worked in the art departments of a number of European co-productions, such as Peter Greenaway's *The Baby of Macon* and *Tykho Moon*, by Enki Bilal, and has designed many German feature films.

Since 1997, he has collaborated frequently with director Tom Tykwer and was awarded with Bavarian, German and European Film Awards for best production design for *Perfume* and again for *Cloud Atlas* with the German Film Award. Over the last number of years he has worked mainly for international feature film projects all over Europe. For the last fourteen years, Hanisch teaches on the Production Design Education Programme at the International Film School (IFS) in Cologne and also lectures at film schools in Berlin, Potsdam, Ludwigsburg and Munich.

### TANJA BASTAMOW – Panelist

Tanja Bastamow is a digital artist who has been working in digital design and post-production for film and television since 2000. Bastamow's key areas of interest are integrating digital tools with analogue working methods, finding new visual styles in digital expression, and virtual environments.

She is currently working as the lecturer in digital design methods at Aalto ARTS University's Department of Film, Television and Scenography.



## **BEST KEPT SECRETS: PECHA KUCHA CHAIRS**

### BERT BEYENS – Best Kept Secrets Chair

Bert is a Belgian filmmaker, known for *Jan Cox: A Painter's Odyssey* (written and directed with Pierre De Clercq) and *A la Rencontre de Marcel Hanoun*. He has taught writing and directing at RITS School of Arts, Erasmus University College, since 1994 and was the Head of the School between 2001 and 2013.

From 2005 until 2009 Bert was on the Board of the Flemish Film Fund, the commission of Media Documentary Series and currently sits on the commission for Feature Screenplays. He was VP of Finance and Fundraising for CILECT from 2008-2010 and is currently a member of the Executive Council and is the President of GEECT, previously serving on its board from 2010-2014

Bert has taught masterclasses in Amsterdam, (NFTA); Helsinki, (Aalto); Bratislava, (VSMU); and Tbilisi, (TAFU). He has been a juror at several festivals, including: L'Age d'or, Open Doek, Turnhout and Sleepwalkers Black Nights Tallinn. He is member of the Guild of Belgian Directors and the European Film Academy.

### BARRY DIGNAM – Best Kept Secrets Chair

Barry studied drama at Trinity College Dublin and film at The National Film School (NFS) at IADT. He holds an MA in Screenwriting, a B.Des (Hons) in Film & Video Design and a Dip.TS in Theatre Studies. For fourteen years, he has lectured in film practice at the NFS, primarily in the area of directing and screenwriting.

He has made a number of internationally successful short films including *Chicken*, *Dream Kitchen*, and *A Ferret Called Mickey*. His films have been selected for over a hundred and fifty international film festivals and have won numerous awards. Barry is the only Irish director whose work has been screened in official selection in competition at both the Cannes and Berlin International Film Festivals.

### JEAN RICE – Pecha Kucha Chair

Jean Rice is the joint Co-ordinator of the Masters in Screenwriting programme at The National Film School at IADT. She also teaches production, documentary and script development on the undergraduate degree in Film and Television Production. Jean has worked both as a producer and as a script editor in documentary, feature films, short films, television drama and television research. As a TV commercials producer, her work has taken her to the USA, the UK and to Europe. She has initiated and facilitated a number of industry related courses in conjunction with, for example, the Irish Film Board, Screen Training Ireland and the Writers Guild of Ireland, in the area of story development.

Her own degrees are a Pre-Dip Fine Art, BA (Hons) English, History & Economics, BA (Hons) Film & Television Production and MA (1st Class) in Screenwriting.

### MARC NICOLAS – Closing Session Chair

Director General of La Fémis since 2002 and president of GEECT from 2006 to 2014, Marc has a background in economy and cinema studies. He has been involved in important steps of the national film policy as a counsellor to the Minister of Culture Jack Lang and later to the Deputy Director of the cabinet, Catherine Trauttmann. Previous appointments include: Head of the Department of Research and Prospective of the Ministry of Culture, Head of the French National Film Archive and promoter of the of the Cinémathèque Française and Deputy Director of the National Cinema Centre. Co-author of books on cinema policy and of articles in French cinema reviews like *Les Cahiers du Cinéma* and *Positif*, he has been a teacher in various schools and universities in Paris.

**Alex McDowell**

Professor of Practice  
USC School of Cinematic Arts, Media Arts +  
Practice

**Prof. Kaisa Mäkinen**

Professor  
AALTO Arts University

**Tanja Bastamow**

Lecturer  
AALTO Arts University

**Tanja Lacko**

Production Design Teacher  
Academy of Dramatic Arts, Zagreb

**David Munns**

Principal Lecturer & MA Film Production  
Course Leader  
Arts University Bournemouth

**Jorge Manuel Paixao da Costa**

Lecturer in Production Design  
COFAC - Universidade Lusófona

**Manuel Jose Damasio**

Associate Professor  
COFAC - Universidade Lusófona

**Petra Lebdušková**

Head of Production Design Department  
FAMU, Prague

**Steffen Staudenmaier**

Project Supervisor Production Design  
Filmakademie Baden-Württemberg

**Prof. Angelica Böhm**

Professor - production Design  
Filmuniversität Babelsberg Konrad Wolf

**Tanya Nelson**

Leading Researcher  
GITR, Moscow

**Prof. Dipl. -Des. Heizo Schulze**

Vice Dean Hochschule Ostwestfalen-Lippe,  
Media Production

**Donna Hanisch**

Head of Department of Production Design &  
Costume Design  
IFS Internationale Filmschule Köln

**Uli Hanisch**

Programme Mentor of Production Design  
IFS Internationale Filmschule Köln

**Jean-Vincent Puzos**

Head of Production Design Department  
La Fémis

**Marc Nicolas**

Director General  
La Fémis

**Diana Charnley**

Head of Production Design  
London Film School

**Prof. Dr. Sc. Lubimor Halatchev**

Rector  
National Academy for Film and Theatre Arts,  
Bulgaria

**Prof. PhD. Chaika Petrusheva Klimentova**

Professor  
National Academy for Film and Theatre Arts,  
Bulgaria

**Moirá Tait**

Tutor for Screen Arts & Dissertations  
National Film and Television School

**Barry Dignam**

Lecturer in Directing and Screenwriting  
National Film School IADT

**Donald Taylor Black**

Vice-Chair of GEECT / Creative Director  
National Film School IADT

**Dr. Elaine Sisson**

Senior Lecturer in Visual Culture  
National Film School IADT

**Jean Rice**

Lecturer in Production, Documentary &  
Screenwriting;  
Masters in Screenwriting Co-ordinator  
National Film School IADT

**Liam Doona**

Head of Department of Production Design for  
Stage & Screen  
National Film School IADT

**Samantha Babrovskie**

Senior Lecturer Production Design  
Nothern Film School (Leeds)

**Bert Beyens**

RITS Brussels  
President of GEECT  
RITS School of Arts

**Sergey Ivanov**

Professor  
Russian State University of Cinematography  
N.A.S Gerasimova

**Tatiana Tursunova**

Head of International Affairs Department  
Russian State University of Cinematography  
N.A.S Gerasimova

**Anders Bohman**

Lecturer in Cinematography  
Stockholm Academy of Dramatic Arts

**Katrin Brännström**

Lecturer in Scenography  
Stockholm Academy of Dramatic Arts

**Tinna Jone**

Head of Department Film and Media  
Stockholm Academy of Dramatic Arts

**Yaron Bloch**

Head of Film & TV Department  
Tel Aviv University

**Jette Lehmann**

Professor - production Design  
The National Film School of Denmark

**Jack van Domberg**

Assoc. Professor & Head of Production Design  
The National Film School of Norway

**Bart Römer**

Director  
The Netherlands Film Academy

**Michel de Graaf**

Head of Production Design Department  
The Netherlands Film Academy

**Christina Moore**

Lecturer in Production Design  
University for Creative Arts, Surrey

**Claire Barwell**

Course Leader, Film Production  
University for Creative Arts, Surrey

**Rachel Plant**

Senior Lecturer in Film Production  
University of Gloucestershire

**Symposium Venue**

National Film School, IADT  
Kill Avenue, Dun Laoghaire  
www.iadt.ie  
Sarah Gunn  
+353 87 123 2845

**Accommodation**

Royal Marine Hotel  
+353 1 230 0030 Marine Rd., Dun Laoghaire  
www.royalmarine.ie

**Transport**

Aircoach +353 1 844 7118 www.aircoach.ie  
Travels from Dublin airport to  
The Royal Marine Hotel  
DART  
www.irishrail.ie/about-us/dart-commuter  
Dun Laoghaire station: +353 1 828 6180  
Dublin Bus: +353 1 873 4222  
www.dublinbus.ie/en/your-journey1/  
timetables/All-Timetables/46a-/  
www.dublinbus.ie/en/Your-Journey1/  
Timetables/All-Timetables/7n/  
Travels from/to Dublin City Centre to / from  
Dun Laoghaire DART Station  
Bus Route 46A  
NRC Taxis +353 1 677 2222  
Taxi service for Dublin area

**Restaurants**

Martello Suite +353 1 230 0030  
Marine Rd., Dun Laoghaire - Wed Dinner  
Hartley's Restaurant +353 1 280 6767  
1 Harbour Rd., Dun Laoghaire - Thurs Dinner  
Whitefriar Grill +353 1 475 9003  
16 Aungier Street, Dublin 2 - Friday Dinner

**Exhibition**

In The Making  
The Coach House, Dublin Castle, Dame St.  
Irish Year of Design 2015



**nahemi** national association for higher education in the moving image

**ID2015**  
A Year of Irish Design



ACADEMY  
OF MOTION PICTURE  
ARTS AND SCIENCES

