

**Minutes of GEECT Board Meeting 7<sup>th</sup> June 09:30 – 13:45  
@ Universidade Lusofona, Lisboa**

**PRESENT:**

Manuel Jose Damasio – Chair (MJD)  
Guido Lukoschek – Treasurer (GL)  
Eli Bo (EB)  
Lyndsay Duthie (LD)

Apologies for absence - Vinca Wiedemann - Vice Chair (VW)

**AGENDA:**

1. Moscow Congress
2. CILECT Executive Council report debrief
3. GEECT Journal proposal
4. Results of Questionnaire
5. Newsletter
6. ISHAE 2020 - International Summit on Higher Education Arts
7. Conferences
8. GEECT Prizes
9. Festivals
10. EU Meetings
11. PhD Education as theme
12. Date of next meeting to be agreed

## **1 – Moscow Congress:**

Discussion around GEECT regional meeting agenda for the Moscow Congress 2019. Agreed the scheduled slot for Tuesday 8<sup>th</sup> October would be for procedural business updating members including:

- report from the board chair with update on metrics from website and newsletter
- discussion of minutes from board meetings held in Mumbai, Amsterdam and Lisbon
- update on activities 18/19,
- signing off budgets 18/19, Budget report 2019
- GEECT statement on Harassment & Bullying (Leif to contribute tbc)
- invite Bart & Simone to report on the diversity conference (15 min)

Point to note: For Moscow's call for papers, GEECT submitted 68 applicable papers, with 28 selected, showing excellent engagement from our regional members.

Thursday 10<sup>th</sup> October agenda will introduce new strategies for GEECT events, conferences and funding. The entire board will present the different topics.

Agenda will include:

- MJD - overview headlines for new strategies for events activities / new publishing initiatives and funding
- Journal – call for editorial board
- New format for conferences – how it is funded / outputs books/online content
- Business meeting proposal – announce first one
- Announce conferences and conference calls 2020/21
- Funding opportunities with CILECT / Teaching forums / pilots funding – encourage schools to apply
- Questions

To note, GEECT board discussed the proposal from CILECT about the newly formed standing committee for equality, diversity and inclusivity (led by Barbara Evans), a full report will be given to all members in Moscow. Every conference will now include a panel on diversity relevant to conference theme. Conference organisers will need to get in contact with the standing committee to discuss how to include this.

CILECT teacher awards

Discussion around teaching awards and whether application procedure should be easier to encourage more applicants (only a handful this year/none eligible previous year). Filming key note lectures seemed a real barrier to applications. MJD to feedback to executive council.

## **2 – CILECT Executive Council report (report on last EC meeting from MJD)**

MJD summarised for the board the minutes of the CILECT Executive council (please refer to minutes from this meeting for full details). It was noted there have been a number of new school applications from Turkey, Greece / Paris / India / Australia.

Discussion around CILECT's intent to encourage more member schools. Does this dilute exclusivity or make the network stronger as the capacity of networks expand? Benefits of membership include the formal and informal networking, with a focus to help schools be more competitive. Europe (GEECT) has the highest membership out of all regions, maybe it is about encouraging other regions to increase schools to the same level?

Reflected on Mumbai congress, which did run at a loss for the organisers. In view of participation they had hoped for 250 participants, in reality 185 participated, with a 30,000 euro loss, mainly due to having to hold hotel rooms and pay for shortfall. To note GEECT had 75 member schools in attendance.

*ELIA - ELIA is a globally connected European network that provides a dynamic platform for professional exchange and development in higher arts education.*

Discussion around CILECT/GEECT working with ELIA to maximise impact. To note as CILECT's main office in Europe, it is able to partner with European companies on initiatives.

Discussions ongoing here and will be discussed at ISHAE (see later in minutes)

MJD asked board to vote on Teacher award (deadline 30 June), to avoid a conflict of interest as an application is from Portugal.

CILECT book publications. For Vol 3 – John Burgan/Heidi Gronauer have made an expression of interest in developing 'Teaching Documentary' – formed as a result from their two recent conferences on this theme.

CILECT's aims was to publish a book a year, this means having multiple book projects in operation. GEECT board discussed linking book publications as a direct output from conferences. Discussion around self-publishing, or pitching direct to publishers as all have links with various international publishers. Could throw up issues around royalties and editorial, but board felt worth exploring further, in consultation with CILECT EC.

Discussed combining the 2 x €10K currently in the budget for bigger conferences with clear outputs (book/online content etc). There is also money available through CILECT to aid with book publications. Could move to €15K supported from GEECT for a conference and a further €5K from CILECT to help with publishing. Would have to change rules regarding conferences on GEECT website if we go down this route. Other option to be discussed with EC is to publish these books under the existing CILECT collection. Issue to be discussed with EC.

The board discussed how important it is to urge our members to apply for the existing funding opportunities that CILECT has, namely for pilot projects and teacher's forum.

The board discussed the need to make our outputs more visible. A good example is that CILECT has 'The knowledge data base' page on website which needs more content. Digital content from conferences could go here as well as on GEECT website. This will help develop a resource and toolkit for staff to use with students and increase engagement.

### 3 – GEECT Journal Proposal

Context – at CILECT EC meeting in Cologne, GEECT Chair Assc. Prof. Manuel José Damásio proposed the creation of an online scientific journal. A pilot version could be started by GEECT and then grow into a fully-fledged CILECT project. The Executive Council greeted the idea and asked Prof. Damásio to initiate the pilot. This was reinforced by clear interest on the part of some members through GEECT questionnaire responses.

#### PROPOSAL TO THE GEECT BOARD:

Title: International Journal of Film and Media Arts – A GEECT official publication

Objective: Implementation of a GEECT official publication in the form of an online Open Access Journal. This will allow for the creation of a forum for GEECT schools teachers and researchers to publish.

Scope: Publication of scholarship in the fields of film and media production, history, theory, criticism, and aesthetics. Article features can include film and related media, problems of education in these fields, and the societal consequences of film and related media, production and consumption. The journal will specifically promote the publication of materials in original formats that expand the more traditional means of publication, such as video essays or other media based publications.

Strategy: The proposed strategy is for GEECT to implement its journal based on an existing one – the international journal of film and media arts – though benefiting from the existing platform and structure and assumes either: a) the total branding of the journal though assuring all managerial and editorial procedures b) the journal maintains its branding and signs a collaboration agreement with GEECT that assures one special issue per year

GEECT board discussed at length options to make this work and the value of peer reviewed outputs for academics. Discussed competitors such as UFVA's Journal of Film Media (in operation since 1968) ECREA's Critical Studies in Television and BFI's Film Education Journal (annual publication).

This would be an official journal for GEECT and will be open to multimedia formats. Using an existing journal helps fast-track operational systems and indexing (2 year cycle needed). The journal should be able to acquire some funding after the existing one is exhausted and the board considered taking to the EC the possibility of funding this in the first instance as a CILECT pilot – would need GEECT agreement signed etc.

Potentially put a call out at Moscow congress for editorial board Moscow

Board considered whether papers should just be from GEECT members or whether that was too limiting/quality control? Route maybe to open to all with a preference to GEECT members in first instance.

Could invite someone from UFVA editorial to discuss pros/cons of a journal on this scale

**Action:** Discuss with GEECT members in Moscow on Thursday 10<sup>th</sup> October and launch the editorial board call. Discuss statutes of journal focus and scope / sections / define peer review process / branding.

#### **4 - Results of questionnaire**

Questionnaire sent out to all members, with 12 responses.

15 schools made direct contact and asked for the survey to be sent on to their Heads of Research. This increased awareness that the newsletter needs a wider staff database to ensure targeting the right academics for different projects/themes.

Questionnaire results:

100% in support of a GEECT journal

41% wanted further support

Schools more interested in CILECT offering things for teachers rather than students

Questionnaire in alignment with GEECT's new proposal for business meetings / journal and events.

To note: the PhD supervision network that was announced in Zurich, is no longer operational (staff member left). This was a strong idea and members felt would have been a valuable resource, can this be reignited?

**Action: Presentation of results of questionnaire in Moscow**

#### **5 – Report on Newsletter**

51.6% of members are showing engagement with GEECT newsletter.

Board recommended that these go out once a quarter

Discussion around topics to include for the next newsletter:

- Agenda for GEECT regional meetings in Moscow
- Reminder to members to register for Congress
- Send out questionnaire again
- Conference announcements (call still open until 5<sup>th</sup> Oct/ announce conference is confirmed). Reminder that we encourage schools to collaborate
- Announce the announcement the new GEECT to approach to activities which will be unpacked at Moscow conference \*\*\*new format
- SKYPE into Moscow meeting tbc
- #GEECT twitter handle / LinkedInPage – will go live for Moscow 2019

NB. The newsletter goes out to all those in CILECT directory for GEECT, appeal to School's to add to our database, so that the right staff members engage with initiatives/opportunities etc. this appeal will be sent with next nl

**Action:** GL to add newsletters to website, which is a useful archive

**Action:** Call for schools to add to newsletter database

## **6 - ISHAE 2020 (International Summit on Higher Arts Education)**

During the CILECT Executive Council, the Executive Director informed that there were two meetings of the Executive Directors of the 4 networks (CILECT, ELIA, AEC and CUMULUS) on the continuing preparations of the ISHAE Project. The dates 21-24 May 2020 have been confirmed, as well as the venue – Sofia, Bulgaria.

It was agreed that for this first of its kind meeting it would be preferable to invite only the core functioning bodies of all the networks (Executive Councils, Boards, Regional Councils, etc.) approx. 100 people, in order to be able to work more constructively and focused for the identification of the common problems and eventual solutions.

Names of possible Keynote Speakers were introduced and names of possible partners were discussed. A budget was proposed by CILECT Executive Director Prof. Dr. Stanislav Semerdjiev. The budget was agreed by the network's representatives. The participation fee was set at 500 Euro per participant.

The Executive Council ratified the Executive Director's actions and confirmed that CILECT will participate with all its Regional Councils' members and that their fees would be covered by CILECT.

GEECT Board discussed the initiative and were in support of a high level summit to create an international federation for global higher education arts, collaborating with AEC / CUMULUS / ELIA / CILECT.

Format will be:

Pre day with CILECT regional boards

2 day summit

Debrief with CILECT regional board

## **7 – GEECT Conferences**

GEECT only received 2 proposals in response to call for conferences, from Israel and one from Denmark (which did not specify the venue location). Both proposals were interesting, but incomplete and needed the date or venue confirmed (Jan-Mar 2020). In light of this board agreed that an extension would be given until June 30<sup>th</sup> to make a final decision.

As discussed previously GEECT will introduce new strategy for conferences during Moscow Congress regional meeting and make a call for papers.

## **8 - GEECT individual prize on CILECT film awards**

Some regions want to award their own film prizes. GEECT board feel the CILECT prize is most valuable and do not want to award a specific GEECT prize at this stage, but have no problem with other regions doing so.

## **9 – Festivals**

Festival platforms can be expensive for schools, with multiple entries across many festivals resulting in 1,000s of euros. CILECT Executive director to look at discounts for CILECT member schools. Executive Director to discuss platform fees for festivals to negotiate discounts for CILECT member schools.

## **10 – EU Meetings**

The board discussed the need to pursue with lobbying efforts in front of the EU and other key stakeholders namely considering the EU is defining its new strategic framework after 2020. Two initiatives were defined:

- Contact ELIA and reinforce collaboration namely in research related initiatives
- Contact the MEDIA program and set up a meeting in order to further pursue our goal of increasing funding for young talent in the next EU budget

Also in this context the board will ask Vinca for a summary to add to minutes from European Film Forum Meeting

The board also discussed that many opportunities are open under EU/MEDIA funding such as funding for innovation for specific degrees – 2/3 masters – funding specific subjects within the films, but that European Comm CFPs seem not to be too clear or acknowledged by membership and this must be improved.

## **11 – PhD Education**

Discussion around ELIA's The Florence Principles on the Doctorate in the Arts

[https://www.elia-artschools.org/userfiles/File/customfiles/1-the-florence-principles20161124105336\\_20161202112511.pdf](https://www.elia-artschools.org/userfiles/File/customfiles/1-the-florence-principles20161124105336_20161202112511.pdf)

GEECT board felt that PhD education would be a good theme to kick off new business meeting strategy. Bridging the gap between research and film and media education at PhD level. Elia present broader artistic perspective. Stockholm tbc as potential venue

## **12 – Agree Next Meetings**

Next Meet: Moscow, Wednesday 9<sup>th</sup> Oct 4PM – MJD to ask organisers to secure meeting room

Jan-March Conference 2020 meeting tbc

21-24 May - Sofia Board meeting tbc