

# GEECT Meeting

Moscow 8<sup>Th</sup> October

# Agenda

- Report: metrics from website and newsletter. Twitter. LinkedIn
- Minutes from board meetings held in Mumbai, Amsterdam and Lisbon (online)
- Activities 19 – Diversity twin conference
- signing off budgets 18/19, Budget report 2019
- GEECT statement on Harassment & Bullying



Campaigns

Automate ▾

Templates

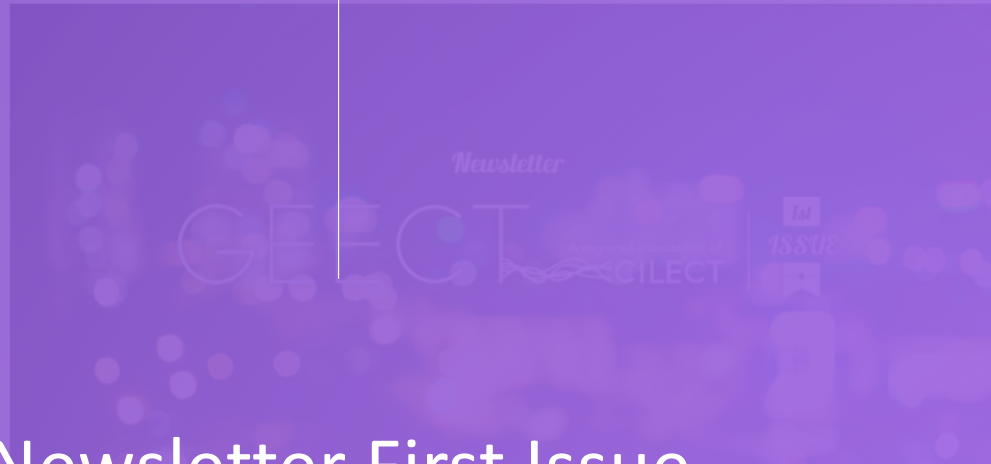
Audience

Reports

Content Studio

Create

1 T



# Newsletter First Issue

Dear Friends,

This is the first issue of the GEECT newsletter. We intend to make this a regular publication that can improve the communication of GEECT's activities and achievements. The main goal is to reinforce communication between all schools and make more visible what we do in GEECT activities. This newsletter is open to everyone's contribution, so please feel free to send us any information that you think is relevant for the membership and should be spread amongst other schools. Also please feel free to disseminate this newsletter amongst your teachers, students and stakeholders.

*The Board*

GEECT A regional association of  
CILECT

**206**

Total Recipients

**195**

Successful Deliveries

**93**

Unique Opens

**213**

Total Opens

**14**

Unique Clicks

**19**

Total Clicks

Newsletter First Issue



# Newsletter Second Issue

## GEECT board meeting

The GEECT board met in Lisbon on the 7th of June 2019 – minutes already available online at <https://geect.wordpress.com/>

## Call for subscriptions of the Newsletter

During its meeting in Lisbon the board agreed on the need to reinforce the dissemination of the newsletter. We ask all schools to send us as soon as possible a list of relevant staff that would benefit from having access to the newsletter. Reinforcing our presence in each of the member schools is a top



**205**

Total Recipients

**195**

Successful Deliveries

**101**

Unique Opens

**222**

Total Opens

**11**

Unique Clicks

**15**

Total Clicks

Newsletter Second Issue



Campaigns

Automate ▾

Templates

Audience

Reports

Content Studio

Create

1 T

# Call for Conferences & Events

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**204**

Total Recipients

**194**

Successful Deliveries

**103**

Unique Opens

**306**

Total Opens

**12**

Unique Clicks

**16**

Total Clicks

Call for Conferences & Events





Campaigns

Automate ▾

Templates

Audience

Reports

Content Studio

Create

1 T

# Call for Conferences & Events (Second Sending)

Dear Friends,

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*The Board*

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CILECT

**103**

Total Recipients

**94**

Successful Deliveries

**19**

Unique Opens

**45**

Total Opens

**1**

Unique Clicks

**2**

Total Clicks

Call for Conferences & Events (second sending)



# Incentive to fill in questionnaire

GEECT is carrying a survey about research activities in member schools.

The results of this survey will help us to improve our research activities and better understand the state of the art of research activities for each of the member schools.

Start

press ENTER

**203**

Total Recipients

**194**

Successful Deliveries

**99**

Unique Opens

**276**

Total Opens

**24**

Unique Clicks

**34**

Total Clicks

Incentive to fill in  
questionnaire



Campaigns

Automate ▾

Templates

Audience

Reports

Content Studio

Create



# CILECT Congress in Moscow

Dear Colleagues, as a reminder that registration for the next CILECT Congress in Moscow has been extend until 25 August for registration without penalty. Please do not lose this last opportunity to register for the next CILECT congress.

[Registration](#)

**206**

Total Recipients

**194**

Successful Deliveries

**96**

Unique Opens

**180**

Total Opens

**12**

Unique Clicks

**21**

Total Clicks

CILECT Congress in Moscow

# Twitter and linkedin

- <https://www.linkedin.com/company/geect/>
- [https://twitter.com/GEECT\\_CILECT](https://twitter.com/GEECT_CILECT)

# Website metrics



Minutes from board meetings held in Mumbai,  
Amsterdam and Lisbon (online)

Activities 19 – Diversity twin conference; Research questionnaire, Audiovisual Conference Helsinki

# SURVEY

Research activities in member schools

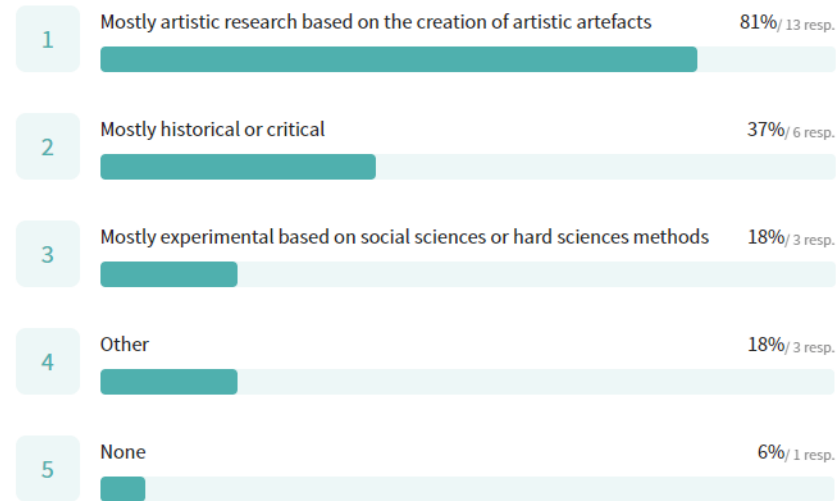
### Does your school offer any PhD degree?

16 out of 16 answered



### Are there research activities being carried in your school? Of what type? (choose all that are applicable)

16 out of 16 answered



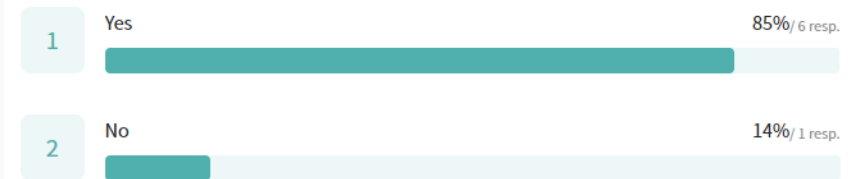
### Does your teaching staff publish in academic journals on a regular base?

16 out of 16 answered



### Do you think it could be relevant for GEECT to support a journal in the field of film education?

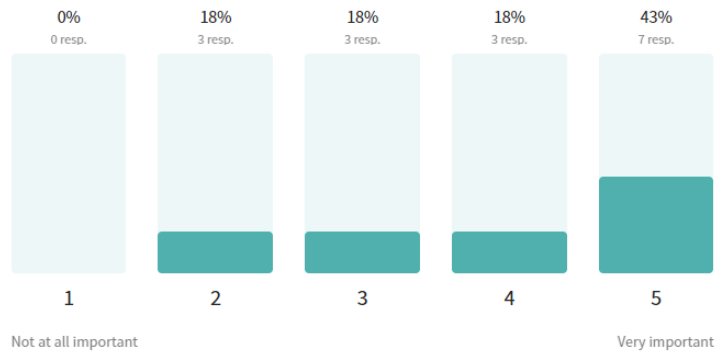
7 out of 16 answered



### Training on research methods for teachers

16 out of 16 answered

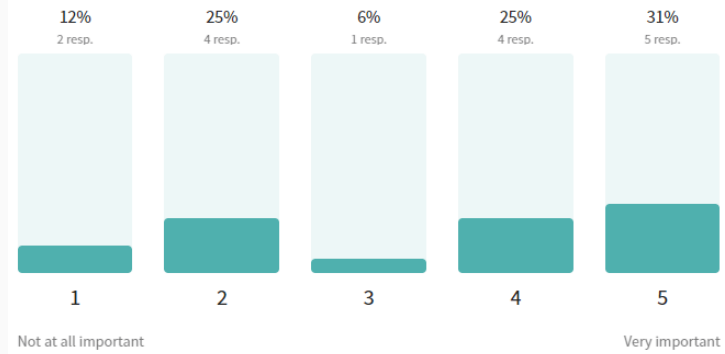
3.9 Average rating



### Support publication via own journal

16 out of 16 answered

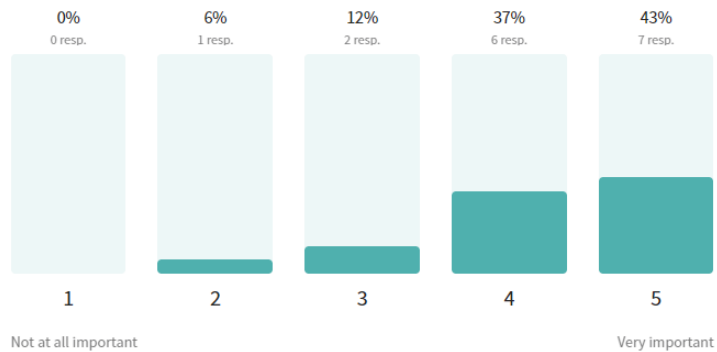
3.4 Average rating



### Setup of research consortiums

16 out of 16 answered

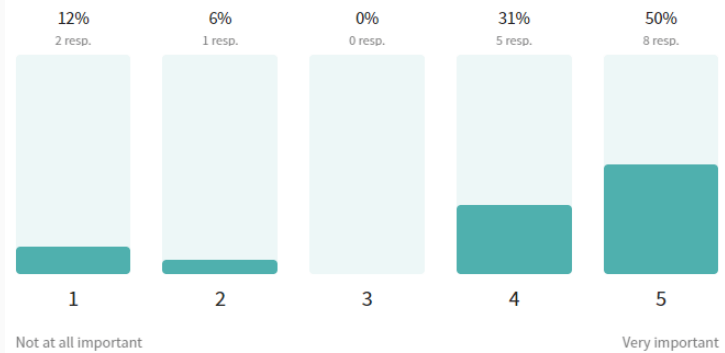
4.2 Average rating



### Promote conferences or events targeting PhD students

16 out of 16 answered

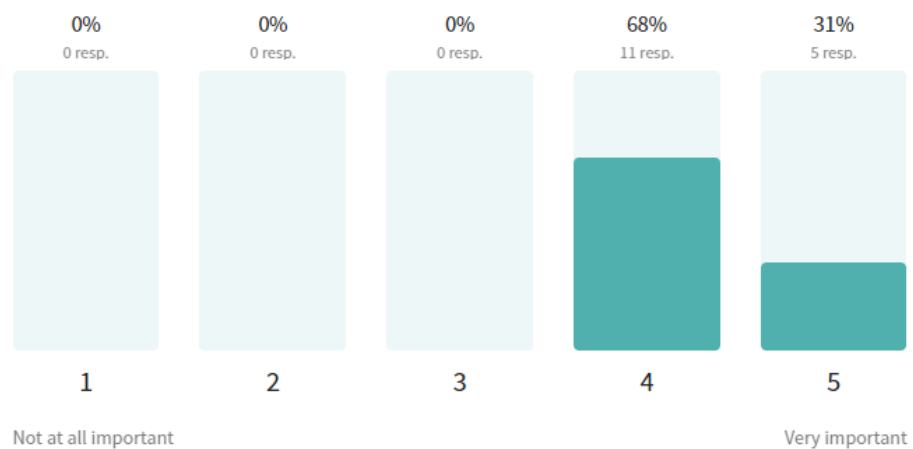
4.0 Average rating



Setup a network for peer-support (peer-network of expert assessors who we can call on as external examiners and peer reviewers, both at MA and PhD level)

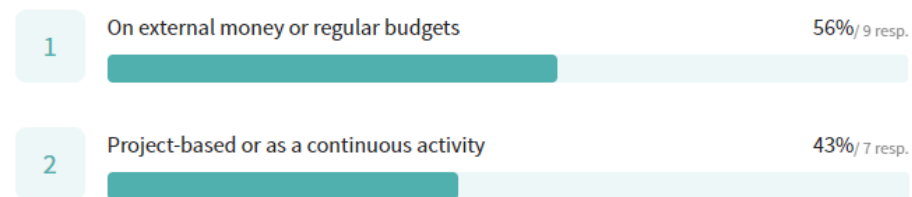
16 out of 16 answered

#### 4.3 Average rating



How is your school funding its research activities:

16 out of 16 answered



Budgets 18/19, Budget report 2019

# GEECT statement on Harassment & Bullying

GEECT, The European Association of Film and Media Schools, encourages a zero-tolerance policy towards bullying and harassment. We want our students and staff to feel safe in our schools and for our students to go forward and be a strong part in redefining the agenda for the film and media industries. We want to recruit diverse talent that creates truthful stories. We expect our members to comply with the code of conduct and ensure that they themselves maintain the highest professional and ethical standards during all aspects of film school life; from classroom through to production work. We support the next generation of filmmakers and creative industry decision makers. By embracing this code, ensuring respect for all and understanding that anything other than this is not acceptable, we will help future proof our industry.