



GEECT Meeting -

Dear Friends, **Moscow**

This is the first issue of the GEECT newsletter. We intend to make this a regular publication that can improve the communication of GEECT's activities and achievements. The main goal is to reinforce communication between all schools and make more visible what we do in GEECT activities. This newsletter is open to everyone's contribution, so please feel free to send us any information that you think is relevant for the membership and should be spread amongst other schools. Also please feel free to disseminate this newsletter amongst your teachers, students and stakeholders.

Agenda - MJD

- A need for a new strategy:
 - New practices
 - New format for GEECT gatherings
 - New publication opportunities
 - What else?
- Announce conferences and conference calls 2020/21
- Funding opportunities with CILECT / Teaching forums / pilots funding – encourage schools to apply
- Questions

New sustainable practices - VW

- Let's do a little bit more. From now on the board will only convene physically whenever there's an event. During the year we will meet virtually.

- Suggestions! (brainstorming)

New format for gatherings - GL

- Proposal - to change the format – two conferences per year (10k per conf.) – into new formats for networking and knowledge sharing
- The reasons:
 - Low number of applications for conferences;
 - Level of financial support (2x10K) maybe not sufficient;
 - Inability to reach diverse target groups (leadership vs teachers)
 - Low level of outputs (i.e. publications)
 - CILECT changed it format into a yearly congress

New format for gatherings – proposal - GL

- Main objective – to increase engagement and visibility!
 - More people! Different people (i.e. teachers in different areas)! More outputs! More networking!
- Proposal – different formats for events:
 - Only one conference per year with greater financial support - bigger conferences with clear outputs (book/online content, etc) - Spring
 - Two thematic meetings per year - whenever

What's the format for the thematic meetings EB

- Very small events – one day
- Low cost – small fee (Simple catering)
- Very focused – clear topic and goal oriented
- One call for two events per year
- Focus on participatory discussion
- The school that hosts assures logistics and assures chairing the sessions;
- Clear outputs (i.e. action plan for xxxx that can be made available or preparation for a future application for funding)

Thematic meeting proposal for a pilot - EB

- 22 January – Stockholm. Topic – What is the role of research in Film Schools. Keynote – Andrea Bairdt (President ELIA). Call for case studies/best practices – three maximum focusing on structural issues
- Target audience – heads of school and heads of research
- Fly in fly out event
- Debate and reflection.
- Setup potential consortium E+ strategic partnership application April 2020 on research and PhD educational models for film schools

New strategy – publication opportunities - L

- Outputs of conferences (special issue/book...);
- Journal;

- PROPOSAL TO GEECT - MJD
- Title: International Journal of Film and Media Arts – A GEECT official publication
- Objective: Implementation of a GEECT special issue per year in a journal official. This will allow for the creation of a forum for GEECT schools teachers and researchers to publish.
- Scope: Publication of scholarship in the fields of film and media production, history, theory, criticism, and aesthetics. Article features can include film and related media, problems of education in these fields, and the societal consequences of film and related media, production and consumption. The journal will specifically promote the publication of materials in original formats that expand the more traditional means of publication, such as video essays or other media based publications
- Strategy: The proposed strategy is for GEECT to implement its special issue in an existing journal – the international journal of film and media arts – tough benefiting from the existing platform and structure and assumes : The journal maintains its branding and signs a collaboration agreement with GEECT that assures one special issue per year. GEECT participates in the editorial board
- **Action:** Discuss with GEECT members in Moscow on Thursday 10th October and launch the editorial board call.

GEECT Journal - MJD

- The International Journal of Film and Media Arts is an open access online journal. IJFMA is a biannual publication focusing on all areas of film and media arts research and critique, namely animation, television, media arts and videogames, and their varied social and cultural forms of expression and materialization.
- Ongoing Indexation – SCOPUS and Latindex; Scielo; Society for Cinema and Media Studies

Announce conferences and conference calls 2020/21 - L

- Conference 2020 – Westminster
- Pilot meeting - Stockholm

Calls:

Conference - Open call spring 2021 – 25 May 2020

Thematic meeting – open (proposer suggest dates)

Funding opportunities with CILECT / Teaching forums / pilots funding – MJD

We want to encourage schools to apply!

Q&A/Suggestions - EB